



National Federation of the Blind Jacobus tenBroek Disability Law Symposium

March 31–April 1, 2016

Sponsorship Prospectus

The 2016 Jacobus tenBroek Disability Law Symposium offers a variety of opportunities for organizations that want to help shape the future of disability law and ensure that people with disabilities enjoy the same right to live in the world as their nondisabled peers. This sponsorship prospectus contains details of available sponsorship opportunities and their associated benefits. Information can also be found at www.nfb.org/law-symposium. Please contact Stephanie Witt, National Federation of the Blind Coordinator of Strategic Partnerships, at (410) 659-9314, extension 2423, or via email at switt@nfb.org, to secure your sponsorship.

“The right of access to public accommodations and common carriers is a civil right. It is a basic right indispensable to participation in the community, a substantive right to which all are fully and equally entitled.”
Jacobus tenBroek



Message from the President

On behalf of the National Federation of the Blind (NFB), I would like to invite your organization to join other leaders in the disability rights movement by becoming a sponsor of the Jacobus tenBroek Disability Law Symposium. The NFB Jernigan Institute will host the 2016 Jacobus tenBroek Disability Law Symposium March 31–April 1, 2016, at the Jernigan Institute in Baltimore, Maryland.

Annually, the Jacobus tenBroek Disability Law Symposium helps to drive the disability rights movement forward, and this year will be no different. I'm excited to share with you that this year's symposium is entitled "Diversity in the Disability Rights Movement: Working Together to Achieve the Right to Live in the World."

Sponsors are a critical component of the Jacobus tenBroek Disability Law Symposium and are deeply appreciated. The NFB offers sponsors a variety of incentives for their participation, including complimentary tickets and recognition during the symposium, on the NFB website, and in the symposium program.

As the nation's leading advocate for blind Americans, the National Federation of the Blind knows that blindness is not a defining characteristic. Every day we raise the expectations of blind people, because low expectations create obstacles between blind people and their dreams, including those dreams set forth by Dr. tenBroek.

Dr. tenBroek strove to obtain equality of opportunity as a basic and substantive right. As a direct result of his work, disabled Americans have made significant strides towards full participation in society. However, continuing the progress started by Dr. tenBroek will require the next generation of ideas about disability law. On behalf of the National Federation of the Blind, I thank you for your commitment to help shape the future of disability law in the United States.

Sincerely,

A handwritten signature in black ink that reads "Mark A. Riccobono". The signature is written in a cursive style with a long, sweeping underline that extends to the right.

Mark A. Riccobono, President
National Federation of the Blind

Why the Jacobus tenBroek Disability Law Symposium?

Leading disability rights advocates from across the United States come together to discuss the issues facing Americans with disabilities. The symposium will begin with a discussion panel on building diversity in the disability rights movement. Day one workshops will cover a wide range of topics including disability and discrimination in the LGBT community, voting rights, tips for young lawyers, and issues in education. Day two will begin with a presentation on the ethical issues surrounding the representation of persons with disabilities, and will continue with additional workshop sessions.

Why the NFB?

The National Federation of the Blind knows that blindness is not the characteristic that defines you or your future. Every day we raise the expectations of blind people, because low expectations create obstacles between blind people and our dreams. You can live the life you want; blindness is not what holds you back.

Who participates?

The Jacobus tenBroek Disability Law Symposium, now in its ninth year, continues to grow and attract disability law professionals from across the country. Attendees to the symposium include disability rights advocates, lawyers, professors, government agency representatives, and students.

Sponsorship Opportunities

	Platinum \$7,500 (limit 1)	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Supporter \$350
Complimentary tickets to the symposium	10	8	6	4	1
Ad in symposium program	Inside front cover	Full page	Half page	Quarter page	Business card
Recognition during the symposium	X	X	X	X	X
Social media recognition	X	X	X	X	
Listing on symposium website	Logo with link	Logo	Logo	X	
Promotional materials in registration packets	X	X			
Thank you message on rooftop sign	X				
Logo on program cover	X				

Sponsorship Opportunity Details

Platinum Sponsor (\$7,500)

- Logo on the cover of symposium program
- Recognition on the NFB's digital sign, visible to drivers on Interstate 95
- Opportunity to include promotional materials in the symposium registration packet
- Recognition on NFB social media
- Logo on symposium webpage, with link to organization's website
- Recognition during the symposium
- Full-page ad on inside cover of the symposium program
- Ten complimentary tickets to the event

Gold Sponsor (\$5,000)

- Opportunity to include promotional materials in the symposium registration packet
- Recognition on NFB social media
- Logo on symposium webpage, with link to organization's website
- Recognition during the symposium
- Full-page ad in the symposium program
- Eight complimentary tickets to the event

Silver Sponsor (\$2,500)

- Recognition on NFB social media
- Logo on symposium webpage, with link to organization's website
- Recognition during the symposium
- Half-page ad in the symposium program
- Six complimentary tickets to the event

Bronze Sponsor (\$1,000)

- Recognition on NFB social media
- Organization name listed on symposium webpage
- Recognition during the symposium
- Quarter-page ad in the symposium program
- Four complimentary tickets to the event

Supporter (\$350)

- Recognition during the symposium
- Business card ad in the symposium program
- One complimentary ticket to the event

If you are interested in sponsoring the 2016 Jacobus tenBroek Disability Law Symposium, please contact Stephanie Witt at switt@nfb.org or (410) 659-9314, extension 2423.