Vehicle Donations-Ideas for Affiliates to Reach the Public

* Newsletters
* Informational Publications
* Email Tags
* Voicemail Tags
* Counter Displays
* Bill Stuffers
* Business Card – on back let them know you accept vehicle donations
* Thank you letters for other donations with a tag at the bottom for your VDP program
* Flyers at all your events
* Facebook and Twitter
* Thank you letters for other donations with a tag at the bottom for your VDP program
* Community Newspapers - insert flyer or ask for free space
* Press Release
* Corporate sponsors newsletters
* Local utility companies bill stuffers
* Flyers on pizza boxes, milk delivery, any retail outlet
* Advertise in church and school bulletins
* Banners at all your events – banner at a predominate location
* Magnetic signs on your cars
* Piggy back on someone else’s list or advertising
* Board Members promoting vehicle donation
* New car dealers
* Car repair shops
* MVA
* Local grocery store
* Local insurance agencies
* Places of business (where you work or family works)
* Corporate websites and newsletters
* Civic Clubs-Rotary, etc
* Labels on Blind Merchants vending machines
* Voicemail on Affiliate phones (at headquarters)
* State websites
* Retirement homes