



## **Jacobus tenBroek Disability Law Symposium**

**The Impact of Public Attitudes and Stigma  
on Our Right to Live in the World**

### ***Sponsorship Prospectus***

**March 28-29, 2019**  
200 East Wells Street  
*at Jernigan Place*  
Baltimore, Maryland

*"We have the right freely to choose our fields of endeavor, unhindered by arbitrary, artificial, or man-made impediments. All limitations on our opportunity, all restrictions on us based on irrelevant considerations of physical disability, are in conflict with our constitutional right of equality and must be removed." Jacobus tenBroek*



## Message from the President

On behalf of the National Federation of the Blind, I would like to invite your organization to join other leaders in the legal community and disability rights movement by becoming a sponsor of the 2019 Jacobus tenBroek Disability Law Symposium. The NFB Jernigan Institute will host the symposium March 28-29, 2019, at our headquarters in Baltimore, Maryland. I'm excited to share the theme of this year's symposium: The Impact of Public Attitudes and Stigma on Our Right to Live in the World.

This year, participants will examine Dr. Jacobus tenBroek's extraordinary legacy through a social lens, exploring the intersection of law and public attitudes about disability. The symposium provides disability rights advocates a forum in which to carry forward Dr. tenBroek's work toward achieving, for all citizens, an opportunity to direct our destiny; live free from discrimination, low expectations, and damaging stereotypes; and participate in society on an equal and integrated basis.

Sponsors are a critical component of the Jacobus tenBroek Disability Law Symposium and are deeply appreciated. The NFB offers sponsors a variety of incentives for their participation, including complimentary tickets, and recognition on the NFB website and in the symposium program.

As the nation's leading advocate for blind Americans, the National Federation of the Blind knows that blindness is not a defining characteristic. Every day we raise the expectations of blind people, because low expectations create obstacles between blind people and their dreams, including those dreams set forth by Dr. tenBroek.

Dr. tenBroek founded the NFB in 1940 and served as its president until his death in 1968. He was renowned as a constitutional law scholar, a civil rights activist, and as a leader in social welfare reform. Continuing Dr. tenBroek's lifelong pursuit of dignity, equality, and full participation in society by the disabled requires the next generation of thinkers, innovators, educators, and advocates. On behalf of the National Federation of the Blind, I thank you for your commitment to help shape the future of disability law in the United States.

Sincerely,

A handwritten signature in black ink, appearing to read "Mark A. Riccobono", with a long, sweeping flourish extending to the right.

Mark A. Riccobono, President  
National Federation of the Blind

## Why Support the Jacobus tenBroek Disability Law Symposium?

Leading disability rights advocates from across the United States come together to discuss issues facing Americans with disabilities. The symposium will focus on how public attitudes about disability induce negative stereotypes of the disabled homeless, immigrants, and persons with mental health diagnoses, as well as how these attitudes influence treatment under the law.

## Why Support the NFB?

The National Federation of the Blind knows that blindness is not the characteristic that defines you or your future. Every day we raise the expectations of blind people, because low expectations create obstacles between blind people and our dreams. You can live the life you want; blindness is not what holds you back.

## Who Participates?

The Jacobus tenBroek Disability Law Symposium, now in its twelfth year, continues to grow and attract over 250 disability law professionals and distinguished speakers from across the country. Attendees to the symposium include disability rights advocates, lawyers, professors, government representatives, and students.

## Sponsorship Opportunities

	Platinum \$7,500 (limit one)	Gold \$5,000	Silver \$2,500	Bronze \$1,000	White Cane \$750	Supporter \$350
Complimentary tickets to the symposium	7	7	3	3	2	1
Recognition during the symposium	Yes	Yes	Yes	Yes	Yes	Yes
Listing on symposium website	Yes (with logo and link)	Yes (with logo and link)	Yes (with logo)	Yes	Yes	Yes
Recognition in symposium program	Inside front cover	Full page ad	Half page ad	Quarter page ad	Business card	Listing
Social media recognition	Yes	Yes	Yes			
Promotional materials in registration packets	Yes	Yes				
Exhibit table	Yes	Yes (limited to first three)				
Exclusive reception sponsorship	Yes					

## Sponsorship Opportunity Details

### *Platinum Sponsor (\$7,500) – Limited to One*

- Exclusive sponsorship of the symposium welcome reception March 28
- Opportunity to include promotional materials in the symposium registration packet
- Opportunity to exhibit during the symposium
- Recognition on NFB social media
- Logo with link to company webpage on symposium webpage
- Recognition during the symposium
- Full-page ad on front cover of the symposium program
- Seven complimentary tickets to the event

### *Gold Sponsor (\$5,000)*

- Opportunity to include promotional materials in the symposium registration packet
- Opportunity to exhibit during the symposium – limited to the first three gold-level sponsors
- Recognition on NFB social media
- Logo with link to company webpage on symposium webpage
- Recognition during the symposium
- Full-page ad in the symposium program
- Seven complimentary tickets to the event

### *Silver Sponsor (\$2,500)*

- Recognition on NFB social media
- Logo on symposium webpage
- Recognition during the symposium
- Half-page ad in the symposium program
- Three complimentary tickets to the event

### *White Cane Sponsor (\$750)*

- Organization name listed on symposium webpage
- Recognition during the symposium
- Business card ad in the symposium program
- Two complimentary tickets to the event

### *Bronze Sponsor (\$1,000)*

- Organization name listed on symposium webpage
- Recognition during the symposium
- Quarter-page ad in the symposium program
- Three complimentary tickets to the event

### *Supporter (\$350)*

- Organization name listed on symposium webpage
- Recognition during the symposium
- One complimentary ticket to the event

If you are interested in sponsoring the 2019 Jacobus tenBroek Disability Law Symposium, please contact Anna Adler at [aadler@nfb.org](mailto:aadler@nfb.org) or 410-659-9314, extension 2282. You can also find more information about the symposium program at [nfb.org/law-symposium](http://nfb.org/law-symposium).