



Jacobus tenBroek Disability Law Symposium

Sponsorship Prospectus

Thursday, March 24 - Friday, March 25, 2022

Held Virtually

"We have the right freely to choose our fields of endeavor, unhindered by arbitrary, artificial, or man-made impediments. All limitations on our opportunity, all restrictions on us based on irrelevant considerations of physical disability, are in conflict with our constitutional right of equality and must be removed." Jacobus tenBroek



Welcome Message from President Mark Riccobono

On behalf of the National Federation of the Blind, I would like to invite your organization to join other leaders in the legal community and disability rights movement by becoming a sponsor of the 2022 Jacobus tenBroek Disability Law Symposium. The symposium will be held virtually March 24-25.

The Jacobus tenBroek Disability Law Symposium brings together viewpoints and expertise from the broadest spectrum of individuals and organizations in the disability rights community. This year's theme, "the right of people with disabilities to live in a world of pandemics, political polarization, and natural disasters," has been chosen to address critical and timely issues that face advocates and people living with disabilities.

Sponsors are a critical component of the Jacobus tenBroek Disability Law Symposium and are deeply appreciated. Our goal is to provide opportunities to connect with a broad range of disability rights advocates, students, and legal scholars.

As the nation's leading advocate for blind Americans, the National Federation of the Blind knows that blindness is not a defining characteristic. Every day we raise the expectations of blind people, because low expectations create obstacles between blind people and their dreams.

Dr. tenBroek founded the NFB in 1940 and served as its president until his death in 1968. He was renowned as a constitutional law scholar, a civil rights activist, and a leader in social welfare reform. The Jacobus tenBroek Disability Law Symposium provides disability rights advocates a forum in which to carry forward Dr. tenBroek's work toward achieving, for all citizens, an opportunity to direct our destiny and live free from discrimination, low expectations, and damaging stereotypes.

On behalf of the National Federation of the Blind, I thank you for your commitment to help continue Dr. tenBroek's lifelong pursuit of dignity, equality, and full participation in society.

Sincerely,

A handwritten signature in black ink that reads "Mark A. Riccobono". The signature is written in a cursive style with a long, sweeping underline that extends to the right.

Mark A. Riccobono, President
National Federation of the Blind

Why Support the Jacobus tenBroek Disability Law Symposium?

The Jacobus tenBroek Disability Law Symposium is an annual symposium at which hundreds of disability rights thinkers, innovators, educators, and advocates from across the country convene to address the current state of disability rights law, including recent accomplishments, setbacks, and challenges. Participants share their cutting-edge knowledge and expertise, brainstorm solutions, and network.

The 2022 symposium will address topics such as accessing the fundamental right to vote, access to nondiscriminatory and equitable healthcare, remote work and the future of disability accommodations, bringing a disability framework to technology adoption in the civil legal system, and much more.

Why Support the NFB?

The National Federation of the Blind knows that blindness is not the characteristic that defines you or your future. Every day we raise the expectations of blind people, because low expectations create obstacles between blind people and our dreams. You can live the life you want; blindness is not what holds you back.

Who Participates?

The Jacobus tenBroek Disability Law Symposium, now in its fourteenth year, continues to grow and attract over 250 disability law professionals and distinguished speakers from across the country. Attendees include disability rights advocates, lawyers, professors, government representatives, and law students.

2022 Sponsorship Opportunities

	Gold \$5,000	Silver \$2,500	Bronze \$1,000	White Cane \$500
Complimentary tickets to the symposium	7	3	3	1
Recognition during the symposium	Yes	Yes	Yes	Yes
Listing on symposium website	Yes (with logo & link)	Yes (with logo & link)	Yes	Yes
Listing in email to registrants	Yes (with link)	Yes (with link)	Yes	Yes
Video message played during sessions	3 minutes or less	2 minutes or less	1 minute or less	1 minute or less
Recognition in symposium program	Full-page ad	Half-page ad	Half-page ad	Quarter-page ad
Social media recognition	Yes	Yes		
Banner on zoom welcome slide	Yes			

Sponsorship Opportunity Details

Gold Sponsor (\$5,000)

- Banner on zoom welcome slide
- Recorded video message played before plenary session (3 minutes or less)
- Listing in email to registrants – with link
- Recognition on NFB social media during the event
- Logo with link to company webpage on symposium webpage
- Recognition during the symposium
- Full-page ad in the symposium program
- Seven complimentary tickets to the event

Silver Sponsor (\$2,500)

- Recorded video message played before plenary session (2 minutes or less)
- Listing in email to registrants – with link
- Recognition on NFB social media
- Logo on symposium webpage
- Recognition during the symposium
- Half-page ad in the symposium program
- Three complimentary tickets to the event

Bronze Sponsor (\$1,000)

- Recorded video message played before plenary session (1 minute or less)
- Listing in email to registrants
- Organization name listed on symposium webpage
- Recognition during the symposium
- Half-page ad in the symposium program
- Three complimentary tickets to the event

White Cane Sponsor (\$500)

- Recorded video message played before plenary session (1 minute or less)
- Listing in email to registrants
- Organization name listed on symposium webpage
- Recognition during the symposium
- Quarter-page ad in the symposium program
- One complimentary ticket to the event

If you are interested in sponsoring the 2022 Jacobus tenBroek Disability Law Symposium, please contact Anna Adler at aadler@nfb.org or 410-659-9314, extension 2282. You can also find more information about the symposium program at nfb.org/law-symposium.